
Special Thanks
Related Ministries of Government of India & States
विकसित भारत अभियान
1947 TO 2047
PEOPLE
PLACES
PARTNERSHIPS
A BRIGHTER TOMORROW
Explore
Connect
Collaborate
Grow
TRAVEL & TOURISM INDIA
VIKSIT BHARAT
Maha World Expo | Summit | Awards
TRAVEL & TOURISM
INDIA
Maha World Expo | Summit | Awards
17 – 19 February 2027 at
Mahalaxmi Lawns, Karvenagar, Pune, Maharashtra
Exhibitor & Sponsor Brochure
A powerful platform connecting destinations, hospitality, travel services, tourism technology, investors and industry stakeholders.
Departures
Arrivals
Business Networking
DESTINATIONS
HOSPITALITY
TRAVEL SERVICES
TOURISM TECHNOLOGY
INVESTORS
INDUSTRY STAKEHOLDERS
A More Connected Travel World
The Region's Biggest Industry Event
www.ttindiaexpo.com

# Why Exhibit?

## Showcase. Connect. Grow.

*New Destinations New Business Opportunities*

Be part of India's leading global platform for travel, tourism and hospitality. Exhibit at the Travel & Tourism India Maha World Expo and put your brand in front of key decision-makers, industry buyers and a global network of travel professionals.

## Exhibitor Profile

BE A PART OF A DIVERSE AND DYNAMIC TRAVEL ECOSYSTEM



National & State Tourism Boards



International Tourism Boards & Destination Promotion Agencies



Tour Operators & Travel Agencies



Airlines, Airports & Aviation Services



Hotels, Resorts, Boutique Stays & Hospitality Groups



Cruise Lines, Rail Tourism & Luxury Travel Services



MICE, Wedding & Event Tourism Providers



Medical, Wellness & Ayurveda Tourism Providers



Adventure, Eco & Rural Tourism Operators



Travel Technology, Booking Platforms & SaaS Providers




Visa, Insurance & Travel Assistance Services



Theme Parks, Attractions & Entertainment Destinations

## Why Exhibitors Should Participate

TURN OPPORTUNITIES INTO LASTING PARTNERSHIPS

- Reach a focused audience of buyers, partners and tourism professionals
- Launch destinations, packages, products and services
- Generate business leads and partnership enquiries
- Meet tour operators, travel agents, hoteliers and corporate planners
- Build distribution, representation and B2B alliances
- Strengthen visibility in India's growing travel market



*Global Connections Brighter Tomorrows*

# TRAVEL & TOURISM INDIA

Maha World Expo | Summit | Awards

*Explore Connect Collaborate Grow*

PEOPLE
PLACES
PARTNERSHIPS
**A BRIGHTER TOMORROW**




# Visitor Profile

## Meet the right audience.

Connect with a diverse and influential audience from across the global travel and tourism ecosystem. The expo brings together key decision-makers, buyers and industry professionals who are shaping the future of travel.

## Who Will Visit?

- Domestic & International Tour Operators
- Travel Agents and Consolidators
- Corporate Travel & MICE Buyers
- Hotel Procurement & Development Teams
- Event & Wedding Planners
- Destination Management Companies (DMCs)
- Aviation, Airport and Mobility Stakeholders
- Travel Technology Buyers & Digital Platforms
- Investors, Hospitality Developers & Franchise Seekers
- Government Tourism Officials & Policy Stakeholders
- Wellness, Medical and Luxury Travel Buyers
- Media, Influencers and Industry Associations

## Why They Visit



Discover destinations, tourism products and hospitality brands



Source new packages, services and technology solutions



Build business partnerships and B2B networks



Explore investment and expansion opportunities



Learn market trends, tourism innovation and policy direction



Attend summit sessions, networking meetings and awards activities

## Expected Engagement

- Networking
- Buyer-Seller Meetings
- Knowledge Sessions
- Destination Promotion
- Business Expansion

*A More Connected Travel World*

# TRAVEL&TOURISM INDIA

Maha World Expo | Summit | Awards

**17 – 19 February 2027**

at Mahalaxmi Lawns, Karvenagar, Pune, Maharashtra




# Why Sponsor?

## Elevate your brand in front of the travel industry.

Be a part of India's leading travel and tourism platform and position your brand at the centre of new opportunities, partnerships and growth in the global travel ecosystem.

## Why Sponsors Should Participate

Greater Visibility | Stronger Connections | Bigger Opportunities

- **Strong brand visibility** before, during and after the event
- **Premium association** with a high-profile travel and tourism platform
- **Access to exhibitors, buyers,** travel trade professionals and investors
- **Product launches,** destination promotion and campaign amplification
- **Thought-leadership** through speaking, branding and showcase opportunities
- **Quality networking** with decision-makers and strategic partners




## Sponsor Value

High Impact Branding | Meaningful Engagement | Long-term Growth

- Branding on stage, backdrop, digital creatives and venue collaterals
- Presence across expo, summit, networking and awards segments
- Opportunity to host sessions, sponsor lounges or buyer meetings
- Direct engagement with industry leaders and potential clients
- Enhanced corporate positioning and market recall
- Association with innovation, tourism growth and market expansion



## Ideal For

- Airlines
- Hotels & Resorts
- Tourism Boards
- OTAs & Travel Platforms
- Payment, Insurance & Visa Brands
- Mobility, Cruise, Rail & Luxury Travel Brands

TRAVEL&TOURISM

INDIA

Industry Report | India Focus

Leisure • MICE • Medical • Spiritual • Luxury




# India Travel & Tourism at a Glance

A high-growth sector driven by domestic demand, improving connectivity, and rising global interest in India.

## Industry Snapshot

| 2.95 Bn | 9.95 Mn | 20.57 Mn | ₹2.93 Lakh Cr | 5.22% | 84.6 Mn |
|---|---|---|---|---|---|
| Domestic Tourist Visits (2024) | Foreign Tourist Arrivals (2024) | International Tourist Arrivals incl. NRIs (2024) | Foreign Exchange Earnings (2024) | Share of GDP (FY24) | Jobs Supported (FY24) |

## Key Growth Drivers

- Strong domestic travel demand
- Airport and air-connectivity expansion
- E-visa and travel facilitation
- Government schemes: Swadesh Darshan 2.0 & PRASHAD
- Growth in digital bookings
- Rising experiential travel

## High-Growth Segments


Leisure & Heritage


Pilgrimage & Spiritual


MICE & Business Events


Medical & Wellness


Eco & Adventure


Luxury & Experiential

## Top Source Markets 2024

USA | Bangladesh | United Kingdom | Australia | Canada

## Leading States for Foreign Tourist Visits (2024)


Maharashtra


West Bengal


Gujarat


Uttar Pradesh


Rajasthan

## Investment & Opportunity Areas

- Hospitality & resorts
- Convention & exhibition infrastructure
- Spiritual circuits
- Medical tourism
- Tier-2 / Tier-3 destinations
- Luxury travel & destination weddings

## Outlook

India's tourism industry is scaling rapidly, with domestic travel as the backbone and strong upside in MICE, wellness, spiritual, and premium travel experiences.

Sources: Ministry of Tourism, Government of India; PIB tourism updates; official tourism statistics. Figures rounded for design.

# SOME OF TRINITY'S 2018 - 2026 TOURISM & GOVERNMENT PAVILIONS




ANDHRA PRADESH



ARUNACHAL PRADESH



ASSAM




BIHAR




CHANDIGARH




CHATTISGARH




GOA



GUJARAT




JAMMU & KASHMIR




JHARKHAND




KARNATAKA




KERALA

# SOME OF TRINITY'S 2018 - 2026 TOURISM & GOVERNMENT PAVILIONS



LAKSHADWEEP




MADHYA PRADESH




MAHARASHTRA



WEST BENGAL




NAGALAND




ODISHA




RAJASTHAN




SIKKIM




TAMIL NADU




TELENGANA




UTTARAKHAND

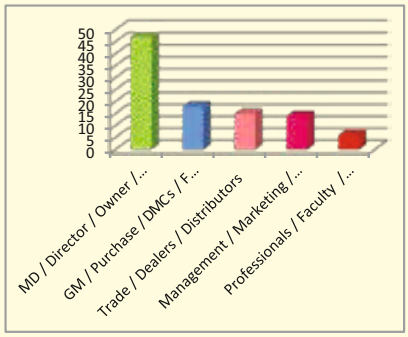


INDIA TOURISM

## VISITOR ANALYSIS

### Business Visitor Analysis at the Last Show

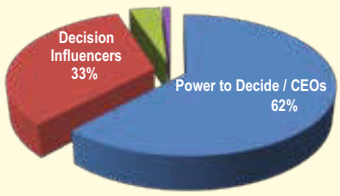
- MD / Director / Owner / Partner 47 %
- GM / Purchase / Agents & Operators 18 %
- Trade / Dealers / Distributors / DMCs 15 %
- Management / Marketing / Sales 14 %
- Professionals / Faculty / Others 6 %




**BUSINESS VISITORS 9800+ LAST EXPO**

### Purchasing Decision Potential

- Power to Decide / CEO 62 %
- Decision Influencers 33 %
- Future Decisions 4 %
- No Power 1 %

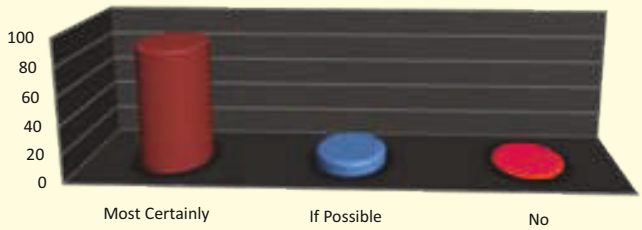



### Geographical Demographics

- Goa 43 %
- Karnataka 12 %
- Maharashtra 27 %
- Gujarat 8 %
- South India 6 %
- North India 2 %

### Visit Next Edition?

- Most Certainly 87 %
- If Possible 10 %
- No 3 %




### Visitor Response

- Well Satisfied 82 %
- OK & Satisfied 15 %
- Dissatisfied 3 %

## BEST OF INDIA AWARDS & CITATIONS

Trinity has over the years recognized individual stalwarts and companies related to different verticals in the travel & tourism industry. For instance in 2018, the Mauritius Tourism Minister & State Government Tourism Boards of Andhra Pradesh, Rajasthan & Tamil Nadu were awarded in the Platinum, Gold, Silver and Bronze categories. The excellence, successes and innovations of other stakeholders is also celebrated at a gala networking cocktails-dinner covering a range of segments including foreign tourism authorities, travel agencies, tour operators, cruise liners, destinations, Airlines, DMCs, OTAs, etc.

## MULTI-PRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers


Media Briefings



English Newspapers



Special Invitations



Radio FM


Vernacular Dailies


TV & Cable Channels


In Venue Displays


Outdoor Publicity



Online Marketing


Business Visits

## WHY YOU SHOULD EXHIBIT WITH US –

- Opportunity to conduct business with over 15,000 + qualified industry buyers and trade visitors
- Spread across more than 25,000 sq. ft. of area
- Showcase your products and services to the global travel trade community
- A series of sponsorship and branding avenues to maximize your brand exposure
- Unrivalled networking opportunities through events that occur throughout Travel & Tourism India Expo, including the popular welcome dinner, networking lunches and other show stoppers at the venue
- Pre – Scheduled B2B Meetings, serving as a effective tool to do quality business on a global scale Create strong connect with the travel trade community
- Be a part of strong line-up of speakers at the Travel & Tourism India Expo conference discussing current industry scenarios

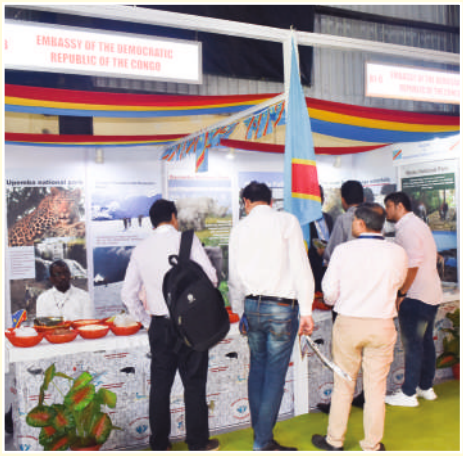
## FOREIGN & PRIVATE SECTOR

The Partner Country for the last editions has been the Democratic Republic of The Congo and there are also country exhibitors like Malaysia for notable mention.

Private sector players like SOTC, Thomas Cook, Club Mahindra, Vidharbha Tiger Tourism, Malee Hospitality, Anand Niketan, etc. also marked their presence at the event & have assured repeat participation at forthcoming events.



MALAYSIA



CONGO



GERMAN TOURISM



THOMAS COOK



KENYA HIGH COMMISSION



CONSULATE OF MEXICO



MALEE HOSPITALITY



SOTC

## MULTI-PRONGED WORLD MARKETING



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Outdoor Publicity



Online Marketing


Business Visits

## GOOD RoI & COST-EFFECTIVE TARIFFS

- Raw Space - ₹19,000 /- per sq mtr
- Built-up Shell - ₹20,000 /- per sq mtr
- Overseas Exhibitors ( Tariffs in US $ or Euros )
  Space - US $ 240 or Euro € 215 per sq mt.
  Shell - US $ 250 or Euro € 230 per sq mt.
- Shell includes table, chairs, lights, panels, carpet, fascia, plug...
- 15 - 20 % Premium on Corner Stalls. 18% GST applicable.




## PROFESSIONAL ORGANIZERS - TEAM TRINITY




The Trinity Group incorporated in 1994, has over the last more than 30 years emerged as India's pioneers and premium producers of International B2B exhibitions and specialized events. Trinity has been official event managers for many world expos, including for the Government of Sri Lanka's TRADMED Show and also produced the India Trade Fair with Government of Mauritius, inaugurated by H.E. Vyapoori, the Mauritian President to be repeated soon. Trinity has always received the support of various Government of India and State Agencies for its mega industry B2B events and this one is no different.

Trinity Ventures - an ISO 9001 : 2015 company, recognised by the American National Standards Institute (ANSI) for "organising trade and business exhibitions, event management, media & publications" Its events for Micro, Small & Medium Enterprises have been supported by NSIC (National State Industries Corporation with subsidies. Trinity is also a member of number of trade, professional and industrial associations – European Union Chambers of Commerce, All India Association of Industries, Mahratta Chamber of Commerce, Industries and Agriculture, etc. and works actively with these agencies.

## CHAMBER FOR IMPORT, EXPORT & HEALTH

The Chamber for Import, Export (Impex), Traditional & Integrated Health is a registered not-for-profit organization established to promote commerce, trade, and health sectors. Formally registered under the Companies Act of 2013, the chamber is recognized by India's Union Ministry of Corporate Affairs alongside other government agencies.

Operating closely with pioneering event organizers like the Trinity Group, the chamber facilitates large-scale international B2B events, trade fairs, and conferences to connect businesses with global markets. The chamber enjoys strong support from high-level policy-makers and international dignitaries, assisting businesses in expanding their export reach to numerous countries across Africa and the Indian Ocean region. For more info, check www.impexandhealthchamber.com

# TRINITY EVENTS ARE SUPPORTED BY UNION & STATE GOVERNMENT PAVILIONS

सत्यमेव जयते

## A Few Central Government Ministries Who Support Us

Ayush | Agriculture & Farmers Welfare | Commerce & Industry | Development of North Eastern Region | Earth Sciences
Electronics & Information Tech | External Affairs | Finance | Fisheries, Animal Husbandry & Dairy | Food Processing Industries
Health & Family Welfare | Micro, Small & Medium Enterprises | New & Renewable Energy | Power | Railways
Science & Technology | Skill Development & Entrepreneurship | Textiles | Tourism | Tribal Affairs

## Central Government Agencies & Major Sponsors Who Exhibited

AIAI | APEDA | AMFI | BSE | C-DAC | COCONUT BOARD | COIR BOARD | CSIR

CSIR-IIIM | DIR OF CASHEW... | DIR M & I | ECGC | FSSAI | ICAR | IIFPT | IRCTC

KVIC | LIC | MSE | MPEDA | MCX | NAM | NDDB | NHDC

NMPB | NRDC | NSDC | NSE | NEHHDC | NIFTEM | NIS | SEBI

SPICES BOARD | TEA BOARD | TJCIL | TCMDFIL | WTC | AND MANY MORE....

## Major State Pavilions at Trinity Events

ANDHRA PRADESH | ARUNACHAL | ASSAM | BIHAR | CHANDIGARH | GOA | GUJARAT | HARYANA

HIMACHAL PRADESH | JHARKHAND | KARNATAKA | KERALA | MADHYA PRADESH | MAHARASHTRA | MANIPUR | MEGHALAYA

MIZORAM | NAGALAND | ODISHA | PUNJAB | RAJASTHAN | SIKKIM | TAMIL NADU | TELANGANA

TRIPURA | UTTAR PRADESH | UTTARAKHAND | WEST BENGAL | UT OF ANDAMAN | UT OF CHANDIGARH | UT OF DADRA | DELHI (NCT)

JAMMU & KASHMIR | LAKSHADWEEP | PUDUCHERRY

3 GUINNESS WR HOLDERS

PROMOTED BY TRINITY ISO 9001:2015

## Professional Producers

Certified by ANSI ICV
American National Standards Institute
International Conformance Veritas

PATRON MEMBER EU INDIA CHAMBERS

OVER 30 YEARS

IMPORT - EXPORT & HEALTH CHAMBER

www.trinityworld.biz | +91 9769555657 | trinity.cmd@gmail.com

# SPECIAL THANKS TO VVIPS WHO ATTENDED TRINITY EVENTS & WISHED US WELL



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad Naik cutting ribbon at inauguration



India's Minister Murlidhar Mohol cutting the ribbon



India's Minister PS Patel presented floral tributes



India's Minister Suresh P. & Vijay K. AIAI President



India's Minister Rameshwar Teli & African Ambassador



H.E. Governor Koshyari of Maharashtra & Chamber MD



H. E. Governor Rao & CM Fadnavis of Maharashtra



H. E. PSS Pillai, Governor of Goa & MD of Chamber



H. E. Dr. Smt. M Sinha, Governorof Goa



Dr. Pramod Sawant, CM of Goa cutting the ribbon



Maharashtra's Minister, Atul Save cutting the ribbon



Digambar Kamat, Goa's CM speaking at the inauguration



Laxmikant Parsekar, CM of Goa visiting the event



H.E. Governor, SC Jamir at the inauguration ceremony



Mauvin Godinho, Goa's Cabinet Minister being felicitated



Francisco D'souza, Goa's Dy. CM cutting the ribbon



Maharashtra's Minister & Master Chef, Harpal Sokhi



Maharashtra's Minister, MP Lodha visiting Trinity's Maha World Expo



Babu Kavlekar, Goa's Dy. CM awarded at a Trinity event



Mayor R Monseratte & Siddhesh Naik, President, Zilla Panchayat



Goa Cabinet Minister, Dilip Parulekar in attendance



Dr. TP Lahane, Padma Shri & Guinness Record Holder



PM's Guruji & Union Secretary being felicitated at a Trinity event



* All designations are of when the VVIPs interacted with the organizers